



PO BOX 2372
Lancaster, CA. 93534
(800) 560-2660
www.webmart-usacorp.com

Business Information Sheet

Company "Legal/Corporate" Name: _____

FULL Company Legal/Corporate Address: _____

Company "Doing Business As" Name: _____ Legal/Corp Ph # _____

FULL Physical Business Location Address (No PO Box): _____

Business/DBA Ph #: _____ Email: _____ Fax#: _____

Contact Name: _____ Email: _____

Federal Tax ID: _____ - _____ Years in Business: _____ Years Owned Business: _____ State of Incorp? _____

Bank Name: _____ Bank Contact: _____ Phone #: _____

Owner/Officer 1 Name: _____ Title: _____ DOB: _____

Social Security #: _____ % of Ownership: _____ Email: _____

Home Address (No PO Box): _____ Years at Address: _____

Driver's License: _____ State: _____ Expiration: _____ Phone #: _____

Owner/Officer 2 Name: _____ Title: _____ DOB: _____

Social Security #: _____ % of Ownership: _____ Email: _____

Home Address (No PO Box): _____ Years at Address: _____

Driver's License #: _____ State: _____ Expiration: _____ Phone #: _____

- Corporation Sole Proprietor Joint Venture Private Corp Public Corp Partnership Tax Exempt Single Member LLC
- Multi Member LLC Civic Assoc Limited Partnership Other _____

Business Trade Supplier #1 Name: _____ Address: _____

Supplier #1 Contact: _____ Phone #: _____

Do You Own Lease your Business Premises? Approx. Sq. Footage: _____

If Applicable: Landlord Name: _____ Landlord Ph. # _____

Merchant Location: Retail Location with Store Front Office Building Internet Residence Other

Area Zoned: Commercial Industrial Residential

Would you like to accept American Express? No Yes If you already do, AMEX Merchant #? _____

Average Ticket/Sale Amount: _____ Average Monthly MC/Visa/Discover Sales (approx. amount) _____

Highest Ticket/Sale Amount: _____

Complete Enterprise *Solutions*

**NO MORE MERCHANT
PROCESSING FEES!**



Reduce or Eliminate Processing Fees

By offering your customers a discount when paying by cash

- *Eliminate up to 95% of your electronic processing costs*
- *Signage provided*
- *Choose service fee amount according to sales and special events*
- *Reinvest savings to grow your business*
- *Short Term Small Business Loans*
- *WEBMART credit card processing terminal or Point of Sale System*



Never pay for processing again!

For more information, Call 800-560-2660 or 818-849-0891

***CASH-PAY PROMOTION
PROGRAM***

NO MORE MERCHANT FEES!



*ELECTRONIC CREDIT AND
DEBIT CARD PROCESSING
**NO PIN-DEBIT CARD
PROCESSING AT THIS
TIME***

***WEBMART-USA, CORP.
P.O. BOX 2372
LANCASTER, CA 93534
PHONE # 800-560-2660***



*NEXT-DAY MERCHANT
FUNDING*

Complete Cash-Pay Promotion SOLUTIONS

Credit Card Processing Rates and Fees GONE.

Join other business operators who have lowered their monthly card payment processing fees using the new, exclusive, patented **Cash-Pay Promotion Program**.

WEBMART and its Affiliates have an exclusive (patented) technology, which eliminates part or all of total card payment processing costs. The payment terminal software program for the Cash Discount is designed to encourage customers to pay by cash or gift card. As part of the regular standard list product pricing a small service charge (either a fixed amount or percentage) is applied to all sales. A discount is automatically applied when customers pay with cash or gift card. No discount is given when paying by debit card or credit card. The patented software automatically determines all discounts and actions based on payment type.



- This Program is the only Compliant Automatic Credit Card Discount Program
 - U.S. Patented-US 8131619 B1, US8478689 B1, US 8423439 B1
- Compliant with all Card Brand Rules
- No Pin Pad Required
- EMV Chip Card Compatible (October 2015 requirements)
- 100% PCI Security Card Data Compliant
- Apple Pay Compatible
- Free Online Report



Cash-Pay Promotion Program Testimonials

"I opted to use the cash-pay promotion credit card program in my place of business. Honestly, it has worked out great. I have no complaints from customers as I thought I may. Actually my customers that do comment, are in agreement with my actions. I think all merchants should consider this program as a way to keep their prices down. Hope this helps in considering your choice."

Laurie – Troy, MI

"I am very satisfied with this Program. It has been working great for my business."

Debra – Auburn, MI

For More Information, call 800-560-2660

Q: Do you offer Free Equipment?

A: Yes! Our Free Placement programs were designed to help you get setup quickly and efficiently. (Subject to volume qualifications).

Q: Do you offer a Point-of-Sale System that works with the Cash-Pay Promotion Program?

A: Yes! Impress POS offers powerful software that includes the Cash-Pay Promotion Program, Inventory Control, Employee Timekeeping, Robust Sales Reporting, Customer Tracking, Loyalty Programs, Superior Support and more. Impress POS support can be reached 24/7 by calling (209) 718-1818.

Q: Can I accept EBT and Debit Cards with the Cash Discount Program?

A: Yes! However, Debit transactions must be run as signature debit. Pin debit is not supported.

Q: My business accepts tips. Do I still qualify for the Cash-Pay Promotion Program?

A: Yes! There are different options for Merchants based on the way they settle tips:

- 1) Merchants who are adjusting tips prior to authorization will see no change in the cash discount program. For example, a nail salon may ask a customer if they would like to add a tip to the transaction prior to authorization. The tip is applied to the total sale along with the service fee. Like retail merchants, deposits are received daily for the total amount of the transaction, less any service fees collected.
- 2) Merchants who adjust tips after the authorization process may be set up to receive daily deposits or monthly deposits.
 - a) Merchants receiving deposits daily will notice a slight difference in the amount of the deposits compared to the amount of the sales. Since the terminal is unable to process the service fee after the transaction is authorized, the system applies 3.837% to the tip amount only, which is retained along with any service fees collected.
 - b) Most Merchants who adjust tips after the authorization process prefer to receive total deposits daily and settle at the end of the month. Daily deposits include the amount of all sales plus any service fees and tips collected. At the end of the month the merchant receives a statement summarizing each daily deposit and applies the 3.837%. WEBMART then settles interchange and other fees.

Q: Will there be any fees I am charged at the end of the month?

A: Depending on your program choices it is possible that you incur fees at the end of the month. Ask your Sales Representative which program best fits your business needs.

For More Information, call 800-560-2660

Q: When will I get my deposits?

A: Merchants can choose to receive their deposits as early as the next business day.

Q: Can I accept American Express cards?

A: Absolutely! All merchants incur a 'Network Fee' of 15% by American Express. WEBMART does not apply any portion of the service fee collected to the Amex 'Network Fee". Therefore, all deposits from American Express transactions will be 15% less than the sale amount.

Q: What if I want to go back to my old program?

A: Although it is unlikely, that it is okay! Our 30-day free trial gives you the opportunity to try the Cash Discount program with absolutely no obligation.

For More Information, call 800-560-2660

CASH-PAY PROMOTION PROGRAM

FAQs

Q: What is the Cash-Pay Promotion Program?

A: The Cash-Pay Promotion Program was developed as exclusive (patented) technology, which eliminates all or a major portion of total card payment processing costs. The payment terminal software program for the Cash Discount is designed to encourage customers to pay by cash. A small service charge (either a fixed amount or percentage) is applied to all sales. A discount is automatically applied when customers pay with cash. No discount is given when paying by debit card or credit card. The patented software automatically determines all discounts and actions based on payment type.

Q: Is this the same as applying a Surcharge?

A: No, the Cash Discount program is not a surcharge program. A surcharge is applied when the customer pays by credit card, increasing the cost of goods or services. As part of the Durbin Amendment (part of the 2010 Dodd-Frank law), businesses are permitted to offer a discount to customers as an incentive to encourage payment by, alternative methods other than credit cards. More information can be found on the Federal Trade Commission Website at ftc.gov.

Q: Who pays my interchange and processing fees?

A: We do! Service Fees collected are applied by **WEBMART** to offset the costs associated with credit card processing. Merchants can download monthly statements.

Q: Is the Cash Discount that will be applied based on a set transaction fee or percentage of the sale amount?

A: It can be either. Your Sales Representative will discuss with you the best program for you based on your individual business needs

Q: Can I use my existing payment terminal?

A: Because the patented technology is certified to and intergrated into **WEBMART** Payment Systems, a new credit card payment system is required.

For More Information, call 800-560-2660

Cash-Pay Promotion Program Referrals



Eliminate Processing Fees

by offering your customers a discount when
paying by cash

Just Ask Us!

BallPark Pub

Rich Rogulich

Chicago, IL (312) 735-3296



Carl's Jr.

Mike Borchard

San Diego, CA (760) 471-2494



Essential Plumbing

Pamela Caraballo

Lodi, CA (209) 269-3319

Cici's Pizza

Quinn Newhal

Colorado Springs (720) 244-1173



California Embroidery & Design

Brandon or Jeanee Maccoun

Lodi, CA (209) 224-8853



KFC

Terry Moffit

Peoria, IL (563) 340-6459

Or Isreal Diaz

Huntington, CA (323) 581-4395



Dairy Queen

Joe Ellering

Orangevale, CA (530) 748-9099



Learn how our patented technology helped these
merchants save thousands of dollars on their credit
& debit card processing fees and you can, too!

Never pay for processing again!

U.S. Patented – US 8131619 B1, US 8478689 B1, US 8423439 B1

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